

Babette

C O S M E T I C S

YOUR BRAND, OUR EXPERTISE

By

LAYLA[®]
COSMETICS

MADE IN ITALY
SINCE 1936



B
COSMETICS

INTRODUCTION

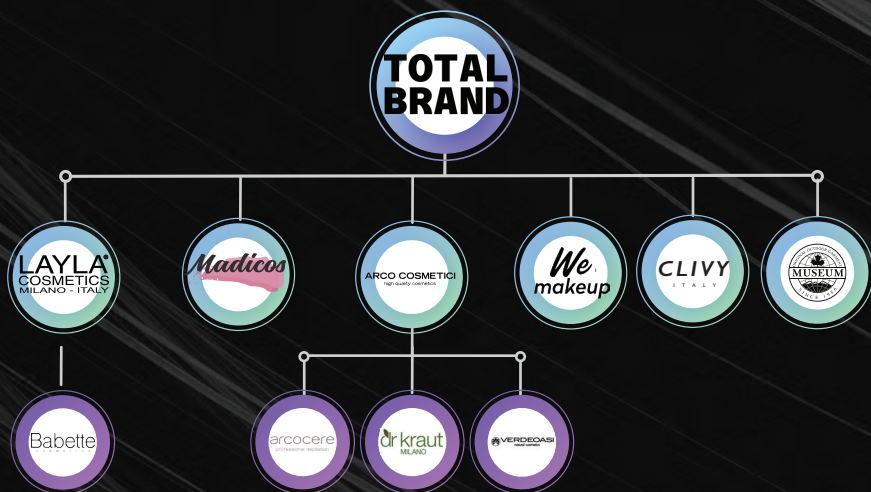
AN EXCELLENT PRODUCTION PARTNER

Babette Cosmetics S.r.l., founded in 1936, is a company with a long-standing and well-established experience in the cosmetic industry, built upon a vast heritage of formulas, colors, and products meticulously studied and developed in our in-house laboratory. Our production is driven by the continuous pursuit of innovation and excellence, always in line with the latest fashion and market trends.

All productions, carried out within our facility, which spans an area of 5000 square meters, include:

B: Nails
B: Depilation

B: Make-up
B: Skincare



Babette is a branch of W Lam Group that is a strategic holding led by Alessio Badia, uniting a portfolio of 100% Italian cosmetic companies. With a strong international presence, the Group represents a leading force in the beauty industry, generating over €30 million in revenue and standing out for its innovation, quality, and Italian excellence.



WHO WE ARE

ADVANCED AND INNOVATIVE TECHNOLOGY

Whether you're launching a new brand or expanding your product line, we are your ideal partner to bring your make-up line to life. From idea to market. Together.:

1. Concept & Research

Market analysis and international trends

Collection concept and development

Brand positioning support

2. Research & Development

Innovative, high-performance formulations

In-house labs with chemists and cosmetologists

Focus on clean beauty, vegan, cruelty-free and global compliance

3. Design & Packaging

Graphic design and packaging development

Customized and sustainable solutions

Coordination with certified suppliers



4. Production & Quality Control

In-house GMP-certified production

Strict batch-by-batch quality checks

Full traceability and safety assurance

5. Logistics & Sales Support

Final packaging and assembly

Launch strategy consulting

Global shipping and warehouse management

WHY CHOOSE US

Years of experience in the cosmetics industry

Flexibility: from single products to full collections

Ongoing innovation: we test, experiment, and create

Passion for beauty, with a focus on the future and sustainability



OUR MACHINERIES

INNOVATION AND PRECISION FOR TAILOR-MADE RESULTS

Our production plant is equipped with state-of-the-art machinery designed to ensure precision, efficiency, and quality at every stage of the production process. With our wide range of specialized equipment, we offer flexible and customized production tailored to meet our clients' needs.

PRODUCTION

- B 6 turboemulsifiers for emulsions, creams, and lotions
- B 4 three-roll mills for paste refinement
- B 9 mixers for nail polishes to produce uniform and homogeneous formulations
- B 3 ventilators for rapid and efficient mixing of nail polishes and gels
- B 3 sealed melters for silicone product processing
- B 10 melters for anhydrous pastes for specific formulations

PACKAGING

- B 5 automatic filling machines for nail polish and gel lines
- B 3 automatic filling machines for make-up

NAILS

COLOR, CARE, INNOVATION

Nails are the perfect expression of personality and style, and we are here to turn every idea into a collection of products that make a lasting impression. We offer a comprehensive range of nail products, designed to meet the needs of every brand and customer. From creative development to bespoke production, we guarantee quality and innovation for outstanding results.



- B Traditional Nail Polishes: Infinite colors and finishes
- B Long-lasting and Quick-dry Nail Polishes
- B Semi-permanent Nail Polishes
- B UV Gels and Nail Reconstruction Products
- B Nail Treatments: Strengtheners, primers, and protective base coats
- B Nourishing oils and cuticle care treatments

All products can be customized with vegan, cruelty-free formulas, and beneficial ingredients, packaged in designer packaging. From small-scale production to large runs, we are the ideal partner for your brand's success.



MAKE-UP

A WORLD OF TAILORED BEAUTY FOR YOU

Imagine a world where every make-up product tells a story of elegance and innovation. We offer an exceptional range, turning your ideas into high-quality products that captivate and inspire.

From silky foundations to vibrant eye-shadows, from richly pigmented lipsticks in endless shades to blushes, highlighters, and contouring palettes that enhance every complexion. Each product is designed to deliver flawless results and meet the most diverse needs. Customization is our motto: vegan, cruelty-free formulas enriched with skin-beneficial ingredients and modern, elegant packaging, tailored to your brand's style.



DEPILATION

EFFECTIVE SOLUTIONS FOR EVERY NEED

Our laboratory researches, develops, and experiments with new formulas to meet the daily needs of professionals.

B^{•••••} Water-soluble waxes

B^{•••••} Liposoluble waxes

B^{•••••} Hot waxes

B^{•••••} Roll-on PRO

B^{•••••} Roll-on Standard

B^{•••••} Sugar paste

B^{•••••} Brazilian Wax (Hot)

B^{•••••} Film Wax

SKINCARE

INNOVATION AND WELLNESS FOR THE SKIN

Our skincare production offers a complete range of solutions that combine science, beauty, and wellness, to create products that pamper and transform the skin.

All of our products can be customized with clean, vegan, cruelty-free formulas and natural or high-tech ingredients, packaged in elegant and functional packaging. With the utmost attention to quality and customization, we are ready to create tailor-made solutions for the success of your brand.



- B** **Face and body creams:** Hydrating, nourishing, and anti-aging
- B** **Concentrated serums:** Intensive treatments for all skin types
- B** **Face masks:** Purifying, hydrating, and revitalizing
- B** **Cleansers and toners:** Gentle formulations suitable for all skin types
- B** **Exfoliators and body and face scrubs**
- B** **Eye contour:** Specific anti-aging and illuminating treatments
- B** **Specific products for sensitive and problematic skin**



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Layla Cosmetics srl

www.babettecosmetics.it

Via dei Pestagalli 21, 20138 Milano MI

Fabio.milan@babettecosmetics.it

Tel. +39 3475447355