

**Fruit Puree.**  
**Your strategic**  
**private label**  
**Partner**

# Fruit has always been a part of our DNA



Since **1994**

More than

**30**  
**Years**  
of experience in the  
**Fruit**  
**Puree**

**27**  
Consortium  
Members  
that produce  
*100%*  
*italian*  
**Fruit**  
*(not only apples)*

A large, stylized number '30' is centered in the background. The '3' is composed of two overlapping, rounded shapes, and the '0' is a single, large, rounded shape. Both are a light brown or tan color. The entire graphic is set against a solid red background.

**More than 30 years  
of Know-how in  
the fruit puree  
business.**



**30**  
**Years**  
**OF HISTORY**



More than  
**30 COUNTRIES**  
ALL OVER THE WORLD



**5 PRODUCTION PLANTS**

**250**  
**MILLION**  
ITEMS PRODUCED EVERY YEAR

**25.000**  
TONS OF FRUIT PROCESSED EVERY YEAR

**15** LINES  
**PRODUCTION**

Large storage  
capacity:  
**7.000**  
Pallet places

**WE PRODUCE 500.000 kWh**  
**OF GREEN ENERGY A YEAR**

# Natura Nuova

**is a reference point for  
Private Label products**

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More than  
**50**  
**Private Label**  
*Brands managed*



*in* **20**  
**Countries**  
*Worldwide*

# Accreditations



Organic agriculture is a system of agricultural production regulated by the EU regulations CE n. 834/2007 and CE n. 889/2008. It prohibits the use of synthetic chemical fertilizers, herbicides, pesticides and the use of any genetically modified organisms (GMOs).

Organic agriculture relies on traditional farming methods, it focuses on preventing crop diseases by using local crops and adapting the farming techniques.



Demeter is the accreditation label for products that are prepared and farmed following the method of biodynamic agriculture. According to the biodynamic method, soil fertility and vitality must be achieved by natural means: such as compost produced from solid farmyard manure or plant material as fertilizer, crop rotations, mechanical pest control and pesticides obtained from mineral and plant substances.



Lo standard IFS – International Food Standard – è il corrispettivo dello standard BRC per i Paesi dell'area centro-europea: Austria, Svizzera, Francia, Germania e Italia. Il focus è sulla qualità e sicurezza igienico-sanitaria dei prodotti.



This is the international brand for fair trade products. It is the most globally recognized ethical label. When you buy products with any of the FAIRTRADE Marks, you support farmers and workers as they improve their lives and their communities.

## KOSHER

Kosher is a Hebrew word that means fit, proper or correct. Nowadays, it is mostly used to describe food and drink that complies with Jewish religious dietary law.



The BRC (British Retail Consortium) is a Global Standard for Food and Safety. Its goal is to guarantee the quality and safety of consumer goods in the large-scale retail trade.



Halal certification ensures that food products comply with Islamic ethical and sanitary standards. It proves that the products, services, production, and processing methods meet the ethical, health, and hygiene standards established by Islamic law. Halal certification is always useful and often mandatory when exporting to Muslim-majority countries.



Over  
**20**  
years

of experience in the  
*Baby-food  
business*

Our production facilities  
in Bagnacavallo are approved  
by the Public Health  
Department for the production  
and packaging of baby food,  
fruit-based purées.



**We select  
the best so you  
always know what  
you're getting.**

*Raw ingredients*

# Raw ingredients

## **Top-notch fruit**

(not intended for industrial purposes)

## **Italian fruit**

(short supply chain, with local producers. Local fruit, **NON GMO, also organic**)

## **Delicacies**

(PGI products and local varieties)

## **Exotic fruit**

(from the most suitable growing areas).

## **Vegetables**

**ALWAYS FROM FRESH FRUIT,  
NEVER FROM CONCENTRATE.**



**Possibility  
of CUSTOMIZING  
recipes based  
on the customer's  
needs and specific  
requests.**

# Main ingredients

## Fruit / Vegetables



Apple



Strawberry



Apricot



Pomegranate (juice)



Plum



Sweet potato



Carrot



Peas



Pear



Banana



Blueberries



Mango



Passion fruit



Broccoli



Spinach



Parsnip



Orange (juice)



Peach



Raspberries



Pineapple



Coconut (milk)



Pumpkin



Turnip



Cauliflower



Açaí



Lemon (juice)



Kiwi



Cherry

Other raw  
materials  
available  
upon request.



Possibility of raw  
materials for  
**Baby Food**  
certified products.



Possibility of  
all raw materials  
also with **organic**  
certification.

# Innovative transformation process

Fresh Fruit  
& fruit puree  
*(no fruit concentrate)*

No seeds, peel  
or core, we only  
process the pulp

*Exclusive*  
**Cold-Break**  
*Method*

UP TO 15 MONTHS OF  
*Shelf life*  
AT ROOM  
TEMPERATURE

# The widest choice of customizable packagings

## STAND-UP POUCH

Size:  
from 50 to 500 grams

Shapes:



Doypack  
also available  
in monomaterial.

Cap:



*Classic*



*Anti-choke*

## CUP

Size:  
from 100 to 130 grams

Material:



*Polypropylene  
(mono-material)*



*Aluminium  
(mono-material)*

Fully customizable graphics, monolingual and multilingual packagings are available.

# Secondary & Tertiary Packagings

## STAND-UP POUCH



**Tray-box**  
1 - 2 rows



**Box X 4**



**Tear-off**  
1 - 2 rows



**Flowpack**

Customizable number of units per pack

## CUP



**Box**



**Cluster X 4 pcs**



**Box X 12 pcs**



**Cluster X 4 pcs**



**Box X 18 pcs**



**Box X 24 pcs**



**Sustainability**



### Tradition

We commit to working with healthy, genuine products and to process them with care and expertise to enhance their taste and properties.



### Corporate Responsibility

We have a wide range of 100% organic products and are proud of our sustainable farming methods, engineered to protect the crops and to preserve the fertility of the soil. 100% GMO-free.



### Innovation

Next-generation technologies, like our brand new cold extraction technique, allow us to make the juicy goodness of our fruit available all year round and to preserve all its nutritional properties.



### Awareness

Committed to a fairer, greener future, we are inspired by FAO's 17 Sustainable Development goals (no hunger, no poverty, food accessible to all).



### Renewable energy

We believe in a greener future, this is why we invest in our cogeneration plant and photovoltaic panels.



### Workplace safety

We guarantee the occupational safety and health of our workers. We will keep providing them with optimal working conditions and a friendly work environment.



### Respect

We respect the skills and effort of our farmers and suppliers and value their precious know-how. We are proud of our consortium and our wage policies.



### Care

Best practices for a low environmental impact: our approach to a sustainable, non-invasive production. A perfect symbiosis with our ecosystem and its people.



### Nutrition

We promote a healthy lifestyle and a sustainable diet. We are always committed to improving the nutritional profile of our products.



### Packaging

Our packagings are getting more and more recyclable and are made with 100% Italian materials.



### Plant-based

We have always produced plant-based protein. A sustainable choice for the environment and our health. Eat green, eat clean.



### Safety

From the selection of the raw ingredients to the final packaging, we check every stage of production to ensure higher quality and safety standards.



### Waste reduction and recycling

From apple peels to tofu and soy by products, all of our production waste is recycled or repurposed. A circular economy for a greener future.





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