

**Fruit Puree.
Your strategic
private label
Partner**

Fruit has always been a part of our DNA



Since **1994**

More than
30
Years
of experience in the
Fruit
Puree

27
Consortium
Members
that produce
100%
italian
Fruit
(not only apples)



**More than 30 years
of Know-how in
the fruit puree
business.**



30
Years
OF HISTORY



More than
30 COUNTRIES
ALL OVER THE WORLD



5 PRODUCTION PLANTS

250
MILLION
ITEMS PRODUCED EVERY YEAR

25.000
TONS OF FRUIT PROCESSED EVERY YEAR

15
PRODUCTION
LINES

Large storage capacity:

7.000
Pallet places

**WE PRODUCE 500.000 kWh
OF GREEN ENERGY A YEAR**

Natura Nuova is a reference point for Private Label products

More than
50
Private Label
Brands managed



in
20
Countries
Worldwide

Accreditation



Organic agriculture is a system of agricultural production regulated by the EU regulations CE n. 834/2007 and CE n. 889/2008. It prohibits the use of synthetic chemical fertilizers, herbicides, pesticides and the use of any genetically modified organisms (GMOs).

Organic agriculture relies on traditional farming methods, it focuses on preventing crop diseases by using local crops and adapting the farming techniques.



Demeter is the accreditation label for products that are prepared and farmed following the method of biodynamic agriculture. According to the biodynamic method, soil fertility and vitality must be achieved by natural means: such as compost produced from solid farmyard manure or plant material as fertilizer, crop rotations, mechanical pest control and pesticides obtained from mineral and plant substances.



Lo standard IFS – International Food Standard – è il corrispettivo dello standard BRC per i Paesi dell'area centro-europea: Austria, Svizzera, Francia, Germania e Italia. Il focus è sulla qualità e sicurezza igienico-sanitaria dei prodotti.



This is the international brand for fair trade products. It is the most globally recognized ethical label. When you buy products with any of the FAIRTRADE Marks, you support farmers and workers as they improve their lives and their communities.

KOSHER

Kosher is a Hebrew word that means fit, proper or correct. Nowadays, it is mostly used to describe food and drink that complies with Jewish religious dietary law.



The BRC (British Retail Consortium) is a Global Standard for Food and Safety. Its goal is to guarantee the quality and safety of consumer goods in the large-scale retail trade.



Halal certification ensures that food products comply with Islamic ethical and sanitary standards. It proves that the products, services, production, and processing methods meet the ethical, health, and hygiene standards established by Islamic law. Halal certification is always useful and often mandatory when exporting to Muslim-majority countries.



Over
20
years
of experience in the
*Baby-food
business*

Our production facilities
in Bagnacavallo are approved
by the Public Health
Department for the production
and packaging of baby food,
fruit-based purées.

A close-up photograph of a pile of red apples. The apples are ripe, with a mix of deep red and some yellow or greenish-yellow on the sides. They are piled on top of each other, filling the frame.

We select
the best so you
always know what
you're getting.

Raw ingredients

Raw ingredients

Top-notch fruit
(not intended for
industrial purposes)

Italian fruit
(short supply chain, with local
producers. Local fruit,
NON GMO, also organic)

Delicacies
(PGI products and local varieties)

Exotic fruit
(from the most suitable
growing areas).

Vegetables

**ALWAYS FROM FRESH FRUIT,
NEVER FROM CONCENTRATE.**



**Possibility
of CUSTOMIZING
recipes based
on the customer's
needs and specific
requests.**

Main ingredients

Fruit / Vegetables



Apple



Strawberry



Apricot



Pomegranate (juice)



Plum



Sweet potato



Carrot



Peas



Pear



Banana



Blueberries



Mango



Passion fruit



Broccoli



Spinach



Parsnip



Orange (juice)



Peach



Raspberries



Pineapple



Coconut (milk)



Pumpkin



Turnip



Cauliflower



Açaí



Lemon (juice)



Kiwi



Cherry

Other raw materials available upon request.



Possibility of raw materials for **Baby Food** certified products.



Possibility of all raw materials also with **organic** certification.

Innovative transformation process

Fresh Fruit
& fruit puree
(no fruit concentrate)

No seeds, peel
or core, we only
process the pulp

Exclusive
Cold-Break
Method

UP TO 15 MONTHS OF
Shelf life
AT ROOM
TEMPERATURE

The widest choice of customizable packagings

STAND-UP POUCH

Size:

from 50 to 500 grams

Shapes:



Doypack
also available
in monomaterial.

Cap:



Classic



Anti-choke

CUP

Size:

from 100 to 130 grams

Material:



Polypropylene
(mono-material)

Aluminium
(mono-material)

Fully customizable graphics, monolingual and multilingual packagings are available.

Secondary & Tertiary Packagings

STAND-UP POUCH



Tray-box
1 - 2 rows



Box X 4



Tear-off
1 - 2 rows



Flowpack

Customizable number of units per pack

CUP



Box



Cluster X 4 pcs



Box X 12 pcs



Cluster X 4 pcs



Box X 18 pcs



Box X 24 pcs



Sustainability



Tradition

We commit to working with healthy, genuine products and to process them with care and expertise to enhance their taste and properties.



Corporate Responsibility

We have a wide range of 100% organic products and are proud of our sustainable farming methods, engineered to protect the crops and to preserve the fertility of the soil. 100% GMO-free.



Innovation

Next-generation technologies, like our brand new cold extraction technique, allow us to make the juicy goodness of our fruit available all year round and to preserve all its nutritional properties.



Awareness

Committed to a fairer, greener future, we are inspired by FAO's 17 Sustainable Development goals (no hunger, no poverty, food accessible to all).



Workplace safety

We guarantee the occupational safety and health of our workers. We will keep providing them with optimal working conditions and a friendly work environment.



Respect

We respect the skills and effort of our farmers and suppliers and value their precious know-how. We are proud of our consortium and our wage policies.



Care

Best practices for a low environmental impact: our approach to a sustainable, non-invasive production. A perfect symbiosis with our ecosystem and its people.



Nutrition

We promote a healthy lifestyle and a sustainable diet. We are always committed to improving the nutritional profile of our products.



Packaging

Our packagings are getting more and more recyclable and are made with 100% Italian materials.



Plant-based

We have always produced plant-based protein. A sustainable choice for the environment and our health. Eat green, eat clean.



Renewable energy

We believe in a greener future, this is why we invest in our cogeneration plant and photovoltaic panels.



Waste reduction and recycling

From apple peels to tofu and soy by products, all of our production waste is recycled or repurposed. A circular economy for a greener future.



Safety

From the selection of the raw ingredients to the final packaging, we check every stage of production to ensure higher quality and safety standards.





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