

The word "Sita" is written in a bold, red, cursive script font. It is enclosed within a yellow, hand-drawn oval shape. A thick, dark green curved line arches over the logo, and another similar line arches underneath it, framing the central text.

THE TRUE TASTE OF ITALY



OUR COMPANY



Sità olive oil's story has a very typical Italian flavour. It is a story that begins in **Agnana Calabria, in the heart of Calabria**, in a small traditional oil mill. Today our oils reach tables around the world bringing with them an uninterrupted **tradition** filled with **passion, quality** and **family**.

The company is guided by the entrepreneurial experience of the **Sità family**. Experience that **exceeds 100 years**, and that has carried on through four generations. We are committed to selecting the **highest qualities of olives** and to produce the best oils while maintaining traditional integrity. Sità has become one of the leading companies in the olive oil market, establishing itself around the world thanks to its attention to quality, R&D and investment in technological innovations. Ours is a family passion that has translated into the success of a company that has not only found a way to adapt to the needs of changing times, but also to ongoing market trends.

From tables all around the world, Sità olive oil, with its distinct flavour, tells a daily account of a journey filled with passion and quality.



AZIENDA

L'olio Sità ha una storia tipicamente Italiana. Una storia che nasce ad **Agnana Calabria, nel cuore della Calabria**, da un piccolo frantoio tradizionale, e arriva oggi sulle tavole di tutto il mondo portando con se una **tradizione** mai interrotta fatta di **passione, qualità e famiglia**.

Alla guida dell'Azienda c'è, **da oltre 100 anni**, l'esperienza imprenditoriale della **famiglia Sità** che oggi è giunta alla quarta generazione. Orientata da sempre alla selezione delle **migliori varietà di olive** per produrre solo gli oli migliori, tenendo fede alla tradizione, è oggi tra le prime aziende del settore oleario che si è imposta nel mondo grazie a un'attenzione costante alla qualità frutto di forti investimenti in ricerca, innovazione e tecnologie.

Una passione di famiglia che si è concretizzata nel successo di un'azienda che ha saputo adeguarsi alle esigenze dei tempi e alle tendenze del mercato.

Dalle tavole dei consumatori di ogni parte del mondo, l'olio Sità col suo tipico sapore racconta ogni giorno di un percorso fatto di passione e di qualità.

AN ITALIAN HISTORY MADE IN CALABRIA



Calabria is the largest producing region in Italy: 65% of olives in Italy are grown in Calabria.

Produce olive oil in southern Italy is a millenary art, handed down from generation to generation. Calabria, Sicily and Apulia make up more than 90% of all the olive oil produced in our country. Tuscany, despite common sense, covers only 2% of national production.

Why buy olive oil in Calabria?

We have centuries-old olive trees some over 1500 years old, a great olive biodiversity, more than 30 cultivars (types of olives), organoleptically perfect to satisfy any taste. We have the best climatic conditions in the world, the climate always mild, 700 km of coast that bathe unique and suggestive landscapes everywhere.

Calabria, is the region of a thousand faces, rich in history and traditions: small ancient villages scattered between the sea and the mountains. The chance to take a dip in crystal clear waters and to walk about 2000 meters on the same day.

Geographically positioned in the center of the Mediterranean, only 30 minutes from the most important port in the world, Gioia Tauro (RC), we can always guarantee the best service to all our customers around the world.



UNA STORIA ITALIANA NATA IN CALABRIA

La Calabria è la più grande regione produttrice in Italia: il 65% delle olive in Italia sono coltivate in Calabria.

Fare olio nel sud Italia è un arte millenaria, tramandata da generazioni. Calabria, Sicilia e Puglia costituiscono più del 90% di tutto l'olio di oliva prodotto nel nostro paese. La Toscana, malgrado il senso comune, copre solo il 2% della produzione nazionale.

Perchè comprare olio in Calabria?

Abbiamo ulivi secolari alcuni di oltre 1500 anni, una grande biodiversità olivicola più di 30 cultivar di olive organoletticamente in grado di soddisfare tutti i palati.

Abbiamo le migliori condizioni climatiche al mondo, il clima sempre mite, 700 km di costa che bagnano paesaggi unici e suggestivi ovunque.

La Calabria, è la regione dai mille volti, ricca di storia e di tradizioni: piccoli borghi antichi disseminati tra mare e montagna. La possibilità di fare un tuffo in acque cristalline e di passeggiare a circa 2000 metri nella stessa giornata.

Geograficamente posizionati al centro del mediterraneo, a soli 30 minuti dal porto più importante al mondo Gioia Tauro (RC), riusciamo ad assicurare a tutti i nostri clienti sparsi per il globo sempre il miglior servizio.

WE EXPORT OUR OIL TO MORE THAN 50 COUNTRIES AROUND THE WORLD

Since 4 generation we have been active in the production and packing of a wide and complete range of edible oils, mainly olive oils, today exported in more than 50 countries around the world. Big storage capacity, technologically and advanced packaging lines, safe, fast and above all flexible, maximum attention to the customer needs and strong inclination towards internationalization are some of the strenght of our company.

THE MOST COMPLETE OLIVE OIL FACTORY IN CALABRIA

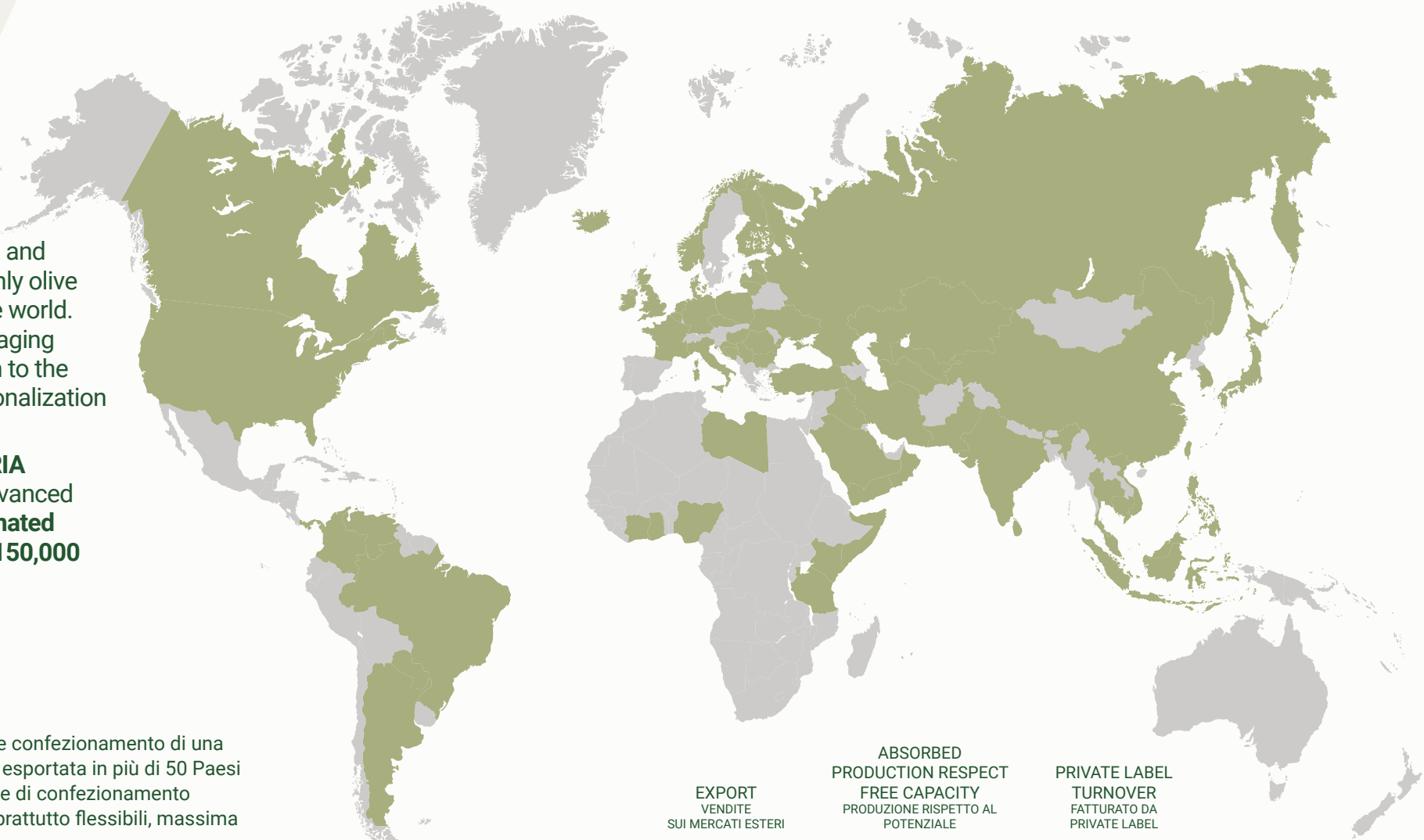
Our **8 packaging options** are a representation of what advanced technological innovation can offer. Our **completely automated process** allows for a consistent production capability of **150,000 liters/day** with a potential of **60 million bottles per year**.

ESPORTIAMO IL NOSTRO OLIO IN OLTRE 50 PAESI DEL MONDO

Da 4 generazioni siamo attivi nella produzione e confezionamento di una vasta e completa gamma di oli alimentari, oggi esportata in più di 50 Paesi nel mondo. Capacità di stoccaggio elevata, linee di confezionamento tecnologicamente avanzate, sicure, veloci e soprattutto flessibili, massima attenzione al cliente e forte propensione verso l'internazionalizzazione sono alcuni dei punti di forza della nostra azienda.

LA PIU' COMPLETA AZIENDA OLEARIA IN CALABRIA

Oggi, infatti, le **8 linee di confezionamento** rappresentano quanto di meglio l'innovazione tecnologica possa esprimere. Il processo di produzione, totalmente automatizzato, ci permette di avere una capacità produttiva costante di **150.000 litri/giorno** e una produzione potenziale di **60 mln di bottiglie per anno**.



EXPORT
VENDITE
SUI MERCATI ESTERI



80 %

ABSORBED
PRODUCTION RESPECT
FREE CAPACITY
PRODUZIONE RISPETTO AL
POTENZIALE



60 %

PRIVATE LABEL
TURNOVER
FATTURATO DA
PRIVATE LABEL



45 %



8

PACKAGING LINE
LINEE DI CONFEZIONAMENTO



150.000

LITERS PER DAY
CONFEZIONI AL GIORNO



15.000 mq

FACTORY AREA
SUP. STABILIMENTO



1.000.000 LT

BULK STORAGE CAPACITY
CAPACITÀ DI STOCCAGGIO

PRODUCTS



OUR OILS: A PERFECT BLEND OF TASTE AND HEALTH!

Sità offers a range of unique and distinctive products that are very appealing on store shelves: extra virgin olive oils, pure olive oil, pomace olive oil, organic, flavoured, PDO and PGI Calabria, grapeseed oil, rice bran oil and vegetable oil. A wide and unique range of products that every day are found on tables in more than 50 countries worldwide.

All Sità products are a result of continuous attention to market trends and the needs of consumers, understanding the variations of tastes and dietary behaviours. This allows to satisfy both traditional consumptions as well as those emerging ones. The constant attention to detail and consumer needs is the premise and the basis of our company policy, inspired by maximum transparency and excellence in quality.



PRODOTTI

I NOSTRI OLI: UN CONNUBBIO DI GUSTO E BENESSERE!

Sità offre al mercato una gamma di prodotti unica e distintiva, con grande riconoscibilità a scaffale: gli oli extra vergine di oliva, l'olio di oliva, l'olio di sansa di oliva, i biologici, gli aromatizzati, le DOP e IGP Calabria e gli oli di semi. Una gamma completa e unica che ogni giorno raggiunge le tavole di oltre 50 paesi nel mondo.

Tutti i prodotti Sità nascono dalla continua attenzione al mercato e all'approfondimento dei bisogni delle persone, interpretando il variare dei gusti e dei comportamenti alimentari, per soddisfare sia i consumi più tradizionali che quelli emergenti. La costante attenzione nei confronti delle esigenze del consumatore costituisce la premessa e la base della nostra politica aziendale, ispirata alla massima trasparenza e all'eccellenza nella qualità.



EXTRA VIRGIN OLIVE OIL

Sità Extra Virgin olive oil is cold pressed from the selection of the best varieties of olives, squeezed within one day of harvest. Versatile and well balanced, it enhances the natural flavor of all hot and cold dishes.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



Versatile and balanced



100% ITALIAN EXTRA VIRGIN OLIVE OIL

Sità Extra Virgin olive oil is cold pressed from the selection of the best varieties of olives, squeezed within one day of harvest. This premium oil has a full-bodied flavor for those who desire the highest quality olive oil and appreciate the rich taste and aroma of olives. Unmatched for freshness and flavor, Sità guarantees its product to be 100% Authentic Italian extra virgin olive oil.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



Premium Quality – 100% Italiano



EXTRA LIGHT OLIVE OIL

Sità Extra Light Olive Oil is a mild oil with a slight hint of olive flavor, which allows the taste of other ingredients to come through. It's ideal as an all-purpose cooking oil, and it is especially useful for high-heat cooking, such as frying, sautéing and even baking.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



Delicate and light

OLIVE OIL

Sità Pure Olive Oil is a very appreciated cooking oil, as well as a delicious and fragrant seasoning. Its obtained from a knowledgeable combination of refined olive oils and extra virgin olive oils that are carefully selected and added in substantial amounts to enhance its characteristics. Light in taste and milder in flavor than extra virgin, it is easily digested and essential to a light and balanced diet.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



100% Pure



OLIVE POMACE OIL

Sità Pomace olive Oil is obtained from a balanced blend of refined Pomace Olive Oil and good quality Extra Virgin Olive Oil. Light in taste, its proven resistance to high temperatures makes it particularly suitable for frying, sautéing and even baking while maintaining its delicate aroma and nutritional characteristics.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



All natural – For all types of cooking and frying

P.G.I. CALABRIA EXTRA VIRGIN OLIVE OIL

Protected Geographical Indication – High Quality Extra Virgin Olive Oil produced only in selected geographical area.

A Calabrian extra virgin olive oil with the PGI recognition, produced with olives harvested exclusively in Calabria south of Italy, the result of a unique combination of human and environmental factors characteristic of the territory.

PGI Calabria is a strong, effective and unique product to affirm the origin of our extra virgin olive oil and the Calabria brand.

Finally, the process of valorisation centered on the origin and the territory, the expected recognition to Calabria, the Italian region, absolute leader in the production of extra virgin olive oil.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



From Calabria with love!

100% ORGANIC EXTRA VIRGIN OLIVE OIL

Sità Organic extra virgin olive oil is made only from organically farmed olives: the trees are grown in an absolutely natural way, using the organic growing method and then squeezed within one day of harvest.

UNFILTERED EXTRA VIRGIN OLIVE OIL

Sità Unfiltered extra virgin olive oil is first cold pressed bottled fresh at the mill, which keep the full taste of freshly pressed oil and its natural health benefits, such as polyphenols, important natural antioxidants present in olives.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



Directly from the mill to your table



GRAPESEED OIL

Sità Grapeseed Oil is light and delicate, with neutral taste, suitable for all condiments and dishes preserving their natural taste. Rich in essential fatty acids especially in Omega-6, helps our bodies to stay in shape.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



Healthy and wellness

RICE BRAN

Sità Rice Bran Oil is an essential ingredient in your pantry. Made from the most nutritious part of rice grains, this Oil is rich of high natural antioxidants such as Vitamin E and Oryzanol, which contributes to defend body cells from oxidation. Rice bran oil is also rich in monosaturated fatty acids which has been shown to help the body reduce cholesterol absorption.



Balanced diet

BALSAMIC VINEGAR OF MODENA

The Sità Balsamic Vinegar of Modena is obtained following the ancient tradition through the blending of grape must and white vinegar. It is produced under the strict control of the Sità family in the IGP certified areas of Modena and Reggio Emilia. The maturation in precious oak casks improves aroma and gives the distinctive sweet and sour taste. Makes an excellent dressing for salads, meat and fish in combination with the Sità extra virgin olive oil.



Italian gourmet

VEGETABLE OILS

Sità Vegetable oils line is born from the careful selection of the raw materials: soybean, sunflower, corn, peanuts and palm oil. A full range of seed oils available in different packaging type and sizes to meet every need.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



Vegetable Oils for each type of use

BLENDED OLIVE OIL

Sità produce also **blended olive oil**, mix of vegetable oils and olive oils, particularly appreciated in the foodservice market. These products are tailor made for our clients and are developed in the desired proportions of vegetable oils and olive oils to meet the **best quality price ratio** and the specific flavor profile for a chef or restaurant's needs as well retailer market.

AVAILABLE IN ALL SIZES GLASS - PET - TIN



Good quality - price ratio



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PACKAGING	SIZE	UNIT X CTN	CTN GROSS WEIGHT	CARTON NET WEIGHT	CTN SIZE (mm)			20FT	CTN / EUR PALLET (80X120)			CTN / US PALLET (100X120)		
-	ml	-	Kg	Kg	L	W	H	no pallet load (ctns)	Layers	Cases/ Layer	Total cases	Layers	Cases/ Layer	Total Cases
Sità Glass Bottle	250	12	5.500	2.748	230	170	175	3700	8	21	168	10	27	270
Sità Glass Bottle	500	12	8.700	5.496	275	210	215	2500	7	14	98	7	18	126
Sità Glass Bottle	750	12	15.000	8.244	315	245	235	1350	5	14	70	5	17	85
Sità Glass Bottle	1000	12	16.700	10.992	340	255	260	1200	6	10	60	6	12	72
Marasca Glass Bottle	100	24	5.600	2.198	258	175	160	4000	10	14	140	10	20	200
Marasca Glass Bottle	250	12	5.700	2.748	192	150	230	4500	6	26	156	6	33	198
Marasca Glass Bottle	500	12	9.500	5.496	275	212	250	2200	5	21	105	5	26	130
Marasca Glass Bottle	750	12	14.000	8.244	280	218	300	1350	5	14	70	5	18	90
Marasca QT Glass Bott.	1000	12	18.000	10.992	327	248	290	1000	5	10	50	6	11	66
Marasca QT Glass Bott.	1000	6	9.000	5.496	225	160	315	1900	5	24	120	5	28	140
Standard Glass Bottle	250	12	5.500	2.748	230	170	175	3700	8	21	168	10	27	270
Standard Glass Bottle	500	12	8.700	5.496	275	210	215	2500	7	14	98	7	18	126
Standard Glass Bottle	750	12	15.000	8.244	315	245	235	1350	5	14	70	5	17	85
Standard Glass Bottle	1000	6	8.500	5.496	262	178	260	2200	5	20	100	6	22	132
Standard Glass Bottle	1000	12	16.700	10.992	340	255	260	1200	6	10	60	6	12	72
Costolata Glass Bottle	500	12	10.980	5.496	285	225	280	2000	5	14	70	5	17	85
Costolata Glass Bottle	750	6	7.325	4.122	240	165	315	2400	5	24	120	9	15	135
Costolata Glass Bottle	750	12	14.650	8.244	320	240	315	1200	5	10	50	6	12	72
Costolata Glass Bottle	1000	12	18.500	10.992	370	280	315	1000	4	9	36	5	10	50
PET Bottle-Square	100	48	5.380	4.396	344	130	258	3500	6	17	102	6	22	132
PET Bottle-Square	250	12	3.300	2.748	230	170	175	3700	8	21	168	10	27	270
PET Bottle-Square	500	12	6.200	5.496	275	210	215	2500	7	14	98	7	18	126
PET Bottle-Square	750	12	9.000	8.244	315	245	235	1350	6	14	84	6	17	102
PET Bottle-Square	1000	12	12.000	10.992	340	255	260	1200	6	10	60	6	12	72
PET Bottle-Round	1000	12	12.000	10.992	340	255	260	1200	6	10	60	6	12	72
PET Bottle-Square	2000	6	12.000	10.992	345	237	283	1100	5	11	55	6	13	78
PET Bottle-Square	3000	4	11.500	10.992	288	275	288	1000	6	8	48	6	12	72
PET Bottle-Square	5000	2	10.000	9.160	328	168	315	1700	5	17	85	5	20	100
PET Bottle-Square	10000	2	18.900	18.320	400	210	430	640	4	12	48	4	16	64
PET Bottle-Square	20000	1	18.800	18.320	210	220	450	600	3	15	45	3	20	60

PACKAGING	SIZE	UNIT X CTN	CTN GROSS WEIGHT	CARTON NET WEIGHT	CTN SIZE (mm)			20FT	CTN / EUR PALLET (80X120)			CTN / US PALLET (100X120)		
	ml		Kg	Kg	L	W	H	no pallet load (ctns)	Layers	Cases/ Layer	Total cases	Layers	Cases/ Layer	Total Cases
Spray Bottle	250	12	3.900	2.748	240	185	250	2500	6	24	144	7	25	175
TIN Square	175	24	5.000	3.847	290	120	80	2000	14	12	168	14	13	182
TIN Square	250	24	6.800	5.496	290	120	120	1700	10	12	120	12	13	156
TIN Square	500	20	10.000	9.160	290	150	350	1500	10	8	80	10	10	100
TIN Square	1000	16	17.000	14.656	290	190	420	800	8	8	64	8	9	72
TIN Round	1000	12	12.500	10.992	350	264	220	1000	6	9	54	6	10	60
TIN Square	3000	4	12.000	10.992	310	253	210	1800	6	11	66	6	15	90
TIN Square (US)	3000	4	12.000	10.992	305	185	265	1700	5	14	70	5	18	90
TIN Square (GALL)	3785	4	15.500	13.868	313	265	270	1350	5	11	55	5	15	75
TIN Square	4000	4	16.000	14.656	310	253	270	1350	5	11	55	5	15	75
TIN Square	5000	4	20.000	18.320	310	253	320	1014	4	11	44	4	15	60
TIN Square	10000	1	9.700	9.160	245	162	300	1500	4	25	100	4	30	120
Drum TIN	25000	1	23.500	22.900	286	286	441	363	3	11	33	3	11	33

AVAILABLE PACKAGING

GLASS

100/250
500/750/1L

Sità Bottle

Standard Bottle

Marasca Bottle

Costolata Bottle

PET

100/250/500/750/1L

2L/3L

5/10/20L

1L

TIN

2L/3L/Gall/4L/5L/10L

175/250/400/800/1L

20/25L



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